2027 Children's Mental Health Matters Campaign
Poster Contest Consent Form

I give my permission to the Children's Mental Health Matters Campaign (CMHM) and the Mental Health Association of Maryland (MHAMD) to use my child's artwork for the purposes outlined below.

- **Use of Submitted Artwork:** I authorize CMHM and/or MHAMD to use the artwork I have submitted in print and digital formats. This includes, but is not limited to, websites, social media platforms, brochures, posters, and other promotional materials. The artwork will be used to raise awareness of children's mental health statewide.
- **Use of Artist's Name:** I consent to the inclusion of the artist's first name and/or initials alongside the artwork in any materials produced or distributed by CMHM and/or MHAMD. This could include promotional

Please check below how the artist should be identified.

- ☐ First name only
- ☐ Initials only
- ☐ Both are fine

- **Media Sharing:** I allow CMHM to share and distribute the artwork along with limitedinformation about the artist, specifically the child's name (or initials, as indicated above), age, andcounty. This information may be shared with media outlets across Maryland—including newspapers, television, radio, and online media—to promote children's mental health awareness.
- **Optional:** Use of Artist's Photograph and Video: I give permission for the photograph and/or video to be used by CMHM and/or MHAMD. These may be featured in promotional items, awareness campaigns, and media content, either online or in print, to support the mission of raising awareness of children's mental health.

  - ☐ Yes, I give permission for the artist's photograph and/or video to be used by CMHM, and/or MHAMD as outlined above.
  - ☐ No, I do not give permission for the artist's photograph and/or video to be used by CMHM and/or MHAMD.

- **Promotional Materials:** I understand that the submitted artwork may be incorporated into promotional items such as t-shirts, banners, flyers, and other branded merchandise solely to promote CMHM and its goals. MHAMD will not sell or charge a fee to anyone for any promotional items that include the artist's work, nor financially gain or profit from the use of promotional items that include the artist's work.

By signing below, I confirm that I am the parent or legal guardian of the artist who created the submitted artwork for the Campaign poster contest. I acknowledge that I have read and understand these terms, and I give my consent for the selected items to be used as described.

Artist's Name: _____

Artist's Age: _____

Title of Artwork: _____

Parent/Legal Guardian Signature: _____

Parent/Legal Guardian Printed Name: _____

Parent/Legal Guardian Email: _____

Date: _____

The Children's Mental Health Matters Campaign is an initiative of the Mental Health Association of Maryland.

mhamd
MENTAL HEALTH ASSOCIATION OF MARYLAND

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