Dear School Champion,

As Honorary Chair of the 2022 Children's Mental Health Matters! Campaign, I am excited to invite your school or program to submit artwork for consideration to Celebrating Through Art: The First Lady's Mental Health Awareness Youth Art Display. Selected artwork will be on display virtually this year.

Joining numerous other events throughout the state recognizing Mental Health Awareness Month, this display will showcase artwork created by Maryland children and youth expressing something that makes them feel happy, healthy or hopeful. It is held in partnership with the Maryland Department of Disabilities and the Maryland State Department of Education. The Campaign, now in its 13th year, is organized by Maryland Coalition of Families and the Mental Health Association of Maryland with support provided by the Maryland Department of Health – Behavioral Health Administration.

Please find additional details and artwork specifications attached. The deadline for each school or program to submit artwork is April 4, 2022.

Please contact Kirsten Robb-McGrath at Kirsten.Robb-McGrath@maryland.gov or 410-767-3656 if you have any questions about Celebrating Through Art: The First Lady's Mental Health Awareness Youth Art Display.

I hope you will take advantage of this exciting opportunity to help raise awareness of the importance of children’s mental health and look forward to seeing what your students create!

Sincerely,

Yumi Hogan
First Lady of Maryland
Celebrating Through Art: The First Lady’s Mental Health Awareness Youth Art Display

Maryland Schools Invited to Showcase Artwork Virtually

May 1st through 7th is Children’s Mental Health Awareness Week in 2022. Recognizing the importance of mental health awareness and the expressive power of artistic pursuits, Maryland’s First Lady, Mrs. Yumi Hogan, invites children and youth to participate in a statewide art project. Children and youth are asked to create artwork expressing something which makes them feel happy, healthy, and/or hopeful. **A selection of artwork will be showcased online for the First Lady’s Mental Health Awareness Youth Art Display.** We invite your school to participate!

**Artwork Specifications:**

**Imagery:**
- Expresses something which makes the child or youth feel **happy, healthy, and/or hopeful**
- Conveys an inspiring, positive message

**Format:**
- Two-dimensional artwork only
- Submitted, virtually on one piece of paper
- Please refer to the photograph and upload instructions sheet (*separate document*)
- A consent form (**included on virtual submission form**) must be submitted with the selected art piece
- The submission should include a separate sheet of paper with a title for the piece and a few sentences describing the artwork and how it conveys the theme of the show

**Questions? Contact:**
Kirsten Robb-McGrath
Kirsten.Robb-McGrath@maryland.gov
410.767.3660

**Upload Your Artwork to:**
www.childrensmentalhealthmatters.org/get-involved/annual-youth-art-display

**Don’t have access to upload?**

**First:** Email Kirsten.Robb-McGrath@maryland.gov to notify her you will be mailing your artwork

**Second:** Mail your **unfolded** artwork + consent form to:
Maryland Department of Disabilities
Attn: Kirsten Robb-McGrath
217 Redwood Street, Suite 1300
Baltimore, MD 21202

www.ChildrensMentalHealthMatters.org
Deadline: April 4, 2022

Consent to use artwork for the 2022 Children’s Mental Health Matters! Campaign and Celebrating Through Art: The First Lady’s Mental Health Awareness Youth Art Display

*This form must be submitted with all artwork and for each artist*

I/we hereby authorize MCF, MDOD, MSDE, and MHAMD to use the artwork of ______________________________ for the purpose of raising awareness of children’s mental health and sharing the work of children and youth. Any additional use of the art outside of the purpose stated, will not be permitted without my/our authorization.

In consenting to the use of the art, I/we agree to hold MCF, MDOD, MSDE, and MHAMD harmless and hereby release the organizations and directors, officers, agents, employees from any liability arising, in whole or in part, from any potential claims I/we may have as a result of the use of the artwork.

In granting permission I agree to the following:

- Allow the artwork to be used by the Children’s Mental Health Matters! Campaign in print, online, and displayed for Campaign awareness materials that will be distributed throughout the state in celebration of Children’s Mental Health Awareness Week
- Allow the artist’s first name, age and school name only to be used to label artwork chosen for display online or in the gallery
- Allow the artist’s photograph/image to be used in Campaign, MCF, MSDE, MDOD, and/or MHAMD materials.
- Allow the artwork to be retained by the campaign for future publicity surrounding mental health awareness

___ Check here if the artist would like artwork returned. The artist, school, or program is responsible for making arrangements to retrieve artwork by May 25th and the campaign takes no responsibility for damage incurred.

The Campaign, MCF, MDOD, MSDE and MHAMD will not disclose any additional information about the artist or his/her family unless the family grants specific permission for an interview or article.

By my signature below, I acknowledge that I have read and understood all of the above statements.

_________________________________________  ____________________________
Youth Signature                                      Date

_________________________________________  ____________________________
Parent’s/Guardian’s Signature                         Parent’s phone number/email

Please complete fully in print or type for each individual submission:

Artist’s Name: _________________________________  Artist Age: _________________________________
Artist’s School or Program: ____________________________
County School or Program resides in: ____________________________
Title of Art Piece: _________________________________
Name of School/Program Representative: ____________________________
Email Address of School/Program Representative: ____________________________

___ Check if you may be interested in describing your artwork during the program at the First Lady’s Virtual Reception
In an effort to raise public awareness of children’s mental health, the Children’s Mental Health Matters! Campaign, in partnership with the Maryland Department of Disabilities and the Maryland State Department of Education, will showcase artwork created by Maryland children and youth expressing something that makes them feel happy, healthy, and/or hopeful. The Campaign is organized by the Maryland Coalition of Families for Children’s Mental Health (MCF) and the Mental Health Association of Maryland (MHAMD) with support provided by the Maryland Department of Health-Behavioral Health Administration.

The theme of the artwork is expression of something which makes the youth feel happy, healthy, and/or hopeful.

1. The Campaign will solicit artwork from schools or agencies serving children and youth in Maryland and invites each school or program to provide original artwork by a child or children in their school or program.
2. The school or agency may determine for themselves how to solicit artwork, such as a school wide mental health art project, a class project, a poster contest, or other project in keeping with the theme.
3. Each school or program is invited to submit artwork which best reflects the theme for display at the First Lady’s Mental Health Awareness Youth Art Display.
4. Artwork may also be displayed throughout the state and in electronic and print materials of the Campaign, MCF, MDOD, MSDE, and MHAMD.
5. The artist(s) whose work is selected to appear virtually will be invited to view the display along with their family, friends, and staff from the agency/school.
6. Consent forms must be obtained for each child who submits artwork to the campaign.
7. Publicized artwork will include the artist(s)’ first name(s) and age(s). See consent form.
8. The school/agency’s name will also be included in promotion.
9. Original artwork specifications:
   - Conveys an inspiring, positive message from a child or youth in a colorful, eye-catching manner
   - The submission should include a separate sheet of paper with a title for the piece and a few sentences describing the artwork and how it conveys the theme of the show
   - Two-dimensional artwork only
   - Artwork should be submitted on one sheet of paper
   - Please refer to the photograph and upload instructions sheet (separate document)
11. Original artwork will not be returned and may be used in future promotions unless requested otherwise per the consent form.

Questions/Comments, please contact:

Kirsten Robb-McGrath  
Maryland Department of Disabilities  
217 Redwood Street, Suite 1300  
Baltimore, MD 21202  
Kirsten.Robb-McGrath@maryland.gov  
410.767.3660
Celebrating Through Art: The First Lady’s Mental Health Awareness Youth Art Display

Photo and upload instructions:

Tips for photographing your artwork:

1. Start with good lighting
   a. If possible photograph your artwork on a flat surface near a window or outside and use the natural light of the sun.
2. Place artwork on a white background
   a. When taking your photo place your artwork on a white background (paper, sheet, table, etc.)
   b. Do not hold your artwork while taking a photo
3. Make sure the image is in focus – practice taking few photos so that you submit a photo that is not blurry.

![Photo of artwork](image)

Upload Instructions:

1. Go to [www.childrensmentalhealthmatters.org/get-involved/annual-youth-art-display/](http://www.childrensmentalhealthmatters.org/get-involved/annual-youth-art-display/)
2. Click button “Submit Artwork for 2022” and follow all form instructions
3. Please confirm that your artwork is uploaded right side up, is not blurry, and does not have fingers or hands in photo.
4. If you do not have access to technology to take the photo or upload your artwork:
   - **First**: Email Kirsten.Robb-McGrath@maryland.gov to notify her you will be mailing your artwork
   - **Second**:
     o Mail your unfolded artwork and consent form to:
       Maryland Department of Disabilities
       Attn: Kirsten Robb-McGrath
       217 Redwood Street, Suite 1300
       Baltimore, MD 21202