2017
Campaign Wrap-Up

Celebrating Schools and Communities across Maryland that helped reduce stigma and raise awareness around the importance of children’s mental health.
Each May, the Mental Health Association of Maryland (MHAMD) and the Maryland Coalition of Families (MCF) coordinate the Children’s Mental Health Matters! Campaign (CMHM). The Campaign connects with Maryland families and partners with schools and communities across the state to raise public awareness of the importance of children’s mental health. It is our goal to educate individuals on how to recognize mental health problems and then connect families to the help and support they need, so that all children have the opportunity to be successful in school, at home, in the community, and in their future adult lives. In 2017, Children’s Mental Health Awareness Week was celebrated May 1-7.

183,850+ students reached through participating schools

2017 was the NINTH year of the Campaign

550+ Record high Campaign participation from Schools & Communities across Maryland.

140,000+ awareness items and materials distributed

30,000+ were reached in May through the Campaign’s social media accounts
School Champions

Maryland schools were invited to participate in the Campaign by becoming a CMHM! School Champion. School Champion Coordinators were responsible for organizing an awareness raising or educational activity for Awareness Week. This year 445 schools across the state, with enrollment of more than 180,000 students, hosted dynamic and engaging events for schools and communities.

**Allegheny County**
- Fort Hill High School

**Anne Arundel County**
- Annapolis Middle School
- Archbishop Spalding High School
- Arnold Elementary School
- Berwyn Heights Elementary School
- Broadneck High School
- Central Elementary School
- Four Seasons Elementary School
- Glen Burnie High School
- Hillsmere Elementary School
- MacArthur Middle School
- Oak Hill Elementary School
- The Goddard School
- The Pathways School
- Windsor Farm Elementary School

**Baltimore City**
- Abbottston Elementary School
- Alexander Hamilton Elementary School
- Arlington Elementary School
- Arlington Middle School
- Arundel Elementary School
- Arundel Middle School
- Augusta Fells Savage Institute
- Baltimore City College
- Baltimore Design School
- Baltimore IT Academy
- Baltimore School for the Arts
- Bard High School Early College
- Beechfield Elementary School
- Beechfield Middle School
- Belmont Elementary School
- Ben Franklin High School
- Brehms Lane Elementary School
- Calverton Elementary School
- Calverton Middle School
- Carver Vocational Technical High School
- Cecil Elementary School
- Charles Carroll Barrister Elementary School
- Cherry Hill Elementary School
- Cherry Hill Middle School
- City Neighbors Hamilton School
- City Neighbors High School
- City Springs Elementary School
- City Springs Middle School
- Coldstream Park Elementary School
- Coldstream Park Middle School
- Collington Square Elementary School
- Collington Square Middle School
- Commodore John Rodgers PK-8th
- Dallas F Nicholas Sr. Elementary School
- Dickey Hill Elementary School
- Dickey Hill Middle School
- Digital Harbor High School
- Dr. Bernard Harris Senior Elementary School
- Dr. Carter G. Woodson Elementary School
- Dr. Carter G. Woodson Middle School
- Dr. Martin Luther King Jr Elementary School
- Dr. Martin Luther King Jr Middle School
- Excel Academy at Francis M. Wood
- Fort Worthington Elementary School
- Fort Worthington Middle School
- Franklin Square Elementary School
- Franklin Square Middle School
- Furley Elementary School
- Gardenville Elementary School
- Garrett Heights Elementary School
- Garrett Heights Middle School
- Gilmor Elementary School
- Govans Elementary School
- Grace Brethren Christian School
- Green Street Academy
- Guilford Elementary School
- Guilford Middle School
- Hamilton Elementary School
- Hamilton Middle School
- Harford Heights Elementary School
- Harlem Park Elementary School
- Harlem Park Middle School
- Hazelwood Elementary School
- Hazelwood Middle School
- John Eager Howard at Westside
- Judy Center at Harford Heights
- KIPP Harmony
- KIPP Ujima
- Lakeland Elementary School
- Lakeland Middle School
- Leith Walk Elementary School
- Leith Walk Middle School
- Margaret Brent Elementary School
- Margaret Brent Middle School
- Medfield Heights Elementary
- Moravia Park Elementary School
- Moravia Park Judy Center
- Morrell Park Elementary School
- Morrell Park Middle School
- NACA Freedom Academy II
- NACA Freedom and Democracy II
- New Era Academy
- New Song Academy
- North Bend Elementary School
- Patterson Park Public Charter School
- Pimlico Elementary School
- Pimlico Middle School
- REACH! Partnership School
- Reginald F. Lewis High School
- Renaissance Academy
- RICA-Baltimore/Catonsville Educational Center
- Rognel Heights Elementary School
- Rognel Heights Middle School
- Roland Park Elementary School
- Roland Park Middle School
- Roots and Branches
- Samuel F.B. Morse Elementary School
- SEED School of Maryland
- Sinclair Lane Elementary School
- Stadium School
- Stueart Hill Academic Academy
- Success Academy #855
- The Baltimore Academy
- Thomas Jefferson Elementary School
- Thomas Jefferson Middle School
- Vanguard Collegiate Middle School
- Violetville Elementary School
- Violetville Middle School
- Walter P. Carter Elementary School
- Walter P. Carter Middle School
- Waverly Elementary School
- Waverly Middle School
- Western High School
- Windsor Hills Elementary School
- Windsor Hills Middle School
- Woodhome Elementary School
- Woodhome Middle School
- Yorkwood Elementary School

**Baltimore County**
- Arbutus Elementary School
- Arbutus Middle School
- Arrowhead Elementary School
- Baltimore Highlands Elementary School
- Battle Grove Elementary School
- Bear Creek Elementary School
- Bedford Elementary School
- Berkshire Elementary School
- Campfield Early Learning Center
- Carney Elementary School
- Carver Center
- Catonsville Elementary School
- Catonsville High School
- Cedarmere Elementary School
- Chadwick Elementary School
- Charlesmont Elementary School
- Chatsworth School
- Chesapeake Terrace Elementary School
- Church Lane Elementary School
- Cockeysville Middle School
- Crossroads Center Alternative School
- Deep Creek Elementary School
- Deep Creek Middle School
- Dogwood Elementary
- Dulaney High School
- Dumbarton Middle School
Dundalk Elementary School
Dundalk High School
Dundalk Middle School
Eastern Technical High School
Edgemere Elementary School
Edmondson Heights Elementary School
Essex Elementary School
Featherbed Lane Elementary School
Franklin High School
Franklin Middle School
Fullerton Elementary School
General John Stricker Middle School
Glyndon Elementary School
Golden Ring Middle School
Grange Elementary School
Gunpowder Elementary School
Haletherope Elementary School
Hampton Elementary School
Hawthorne Elementary School
Hebbville Elementary School
Hereford High School
Hereford Middle School
Hernwood Elementary School
Hillcrest Elementary School
Holabird Middle School
Joppa View Elementary School
Kingsville Elementary School
Lansdowne Elementary School
Lansdowne Middle School
Loch Raven High School
Logan Elementary School
Lutherville Laboratory School
Lyons Mill Elementary School
Maiden Choice School
Middle River Middle School
Middlesex Elementary School
Millbrook Elementary School
New Town Elementary School
New Town High School
Norwood Elementary School
Oakleigh Elementary School
Oliver Beach Elementary School
Owings Elementary School
Owings Mills Elementary School
Owings Mills High School
Padonia International Elementary School
Parkville High School
Patapsco High School
Perry Hall Elementary School
Perry Hall Middle School
Pikesville Middle School
Pine Grove Elementary School
Pine Grove Middle School
Pot Spring Elementary School
Powhatan Elementary School
Prettyboy Elementary School
Relay Elementary School
Riderwood Elementary School
Rodgers Forge Elementary School
Rosedale Center
Sandy Plains Elementary School
Seventh District Elementary School
Shady Spring Elementary School
Southwest Academy
Sparks Elementary School
Sparrows Point High School
Sparrows Point Middle School
Stemmer's Run Middle School
Stoneleigh Elementary School
Sudbrook Magnet Middle School
Summit Park Elementary School
Sussex Elementary School
Timber Grove Elementary School
Timonium Elementary School
Villa Cresta Elementary School
Vincent Farm Elementary School
Warren Elementary School
Wellwood International
West Towson Elementary School
Winand Elementary School
Windsor Mill Middle School
Winfield Elementary School
Woodbridge Elementary School
Woodlawn High School
Woodlawn Middle School
Woodmoor Elementary School

Calvert County
Northern Middle School
Patuxent Appeal Elementary Campus

Caroline County
Colonel Richardson High School
Colonel Richardson Middle School
Denton Elementary School
Federalsburg Elementary School
Greensboro Elementary School
Lockerman Middle School
North Caroline High School
Preston Elementary School
Ridgely Elementary School

Carroll County
East Middle School
Friendship Valley Elementary School
Liberty High School
Robert Moton Elementary School
Westminster High School
Winters Mill High School

Cecil County
Shorehaven School

Charles County
Barnhart Elementary School
Berry Elementary School
Brown Elementary School
Craik Elementary School
Davis Middle School
Diggs Elementary School
Gale-Bailey Elementary School
Hanson Middle School
Henson Middle School
Higdon Elementary School
Indian Head Elementary School
J.C. Parks Elementary School
Jennifer Elementary School
La Plata High School
Lackey High School
Malcom Elementary School
Martin Elementary School
Mattawoman Middle School
Matthew Henson Middle School
Matula Elementary School
Maurice J. McDonough High School
McDonough High School
Middleton Elementary School
Milton M. Somers Middle School
Mitchell Elementary School
Mt. Hope Elementary School
Mudd Elementary School
Neal Elementary School
North Point High School
Parks Elementary School
Piccowxen Middle School
Robert D. Stethem Educational Center
Ryon Elementary School
Smallwood Middle School
Somers Middle School
St. Charles High School
Stodderdt Middle School
T.C. Martin Elementary School
Thomas Stone High School
Turner Elementary School
Wade Elementary School
Westlake High School

Frederick County
Brunswick High School

Garrett County
Backbone Mountain Youth Center School
Savage Mountain Youth Center

Harford County
Hall's Cross Roads Elementary School
Hickory Elementary School
Red Pump Elementary School
Ring Factory Elementary
Riverside Elementary School

Howard County
Long Reach High School
Pointers Run Elementary School

Montgomery County
Alfred D. Noyes Children's Center
Cloverly Elementary School
Flora M. Singer Elementary School
Glen Haven Elementary School
JoAnn Leleck Elementary School
John F. Kennedy High School
Kensington Parkwood Elementary School
Lois P. Rockwell Elementary School
Maryvale Elementary School
Oakland Terrace Elementary School
Poolesville High School
Quince Orchard High School
Stone Mill Elementary School
Summit Hall Elementary School
Foundation School of Montgomery County

Prince George's County
Accokeek Academy
Adelphi Elementary School
Allenwood Elementary School 388
Andrew Jackson Academy
Arrowhead Elementary School
Baden Elementary School
Barack Obama Elementary School
Benjamin Foulois Creative & Performing Arts
Benjamin Stoddert Middle School
Benjamin Tasker Middle School
Berwyn Heights Elementary
Bladensburg Elementary School
Bradbury Heights Elementary School
Carole Highlands Elementary School
Cesar Chavez Elementary School
Charles Carroll Middle School
Charles H. Flowers High School
 Cherokee Lane Elementary School

Washington County
North Frederick Elementary School
Northwestern Elementary School
Oakley Elementary School

Wicomico County
Cranford Elementary School
Mardela Elementary School
Eastern High School

Wicomico County
Cranford Elementary School
Mardela Elementary School
Eastern High School

Worcester County
Cranford Elementary School
Mardela Elementary School
Eastern High School
School Champions of the Year

For the first time, the Children's Mental Health Matters! Campaign invited schools to submit information on their events and activities held during Awareness Week to be considered for the School Champion of the Year Award. We received many submissions and chose three exemplary Champions to be recipients of this honor. Three schools were selected for their outstanding work in helping raise awareness and reduce stigma around children's mental health within their school and community. Congratulations to the 2017 School Champions of the Year!

Elementary School Champion

Woodridge Elementary School, in Prince George's County, created a fun and thoughtful video that displayed all of the interactive activities planned by their School Champion Coordinator. The video captures photos and footage of students wearing green, creating cheers, coloring “Today I Feel” sheets, creating coping skills bookmarks, making educational posters on how to manage stress, participating in a Children's Mental Health Matters! school parade and having an overall school excitement for awareness week.

Middle School Champion

Students at St. Michaels Middle-High School, in Talbot County, heard mental health fact announcements during Awareness Week and were given pencils, bracelets and bookmarks. Students and staff were also invited to sign a pledge called “Stigma Free for Mental Health,” which states: “I pledge to be considerate and sensitive to the needs of others. I pledge to use non-offensive language and behave in a respectful and empathetic manner both in and out of school.” The Stigma Free Pledge hangs in the school to remind students of their commitment.

High School Champion

Hereford High School in Baltimore County addressed the problem of student drug use. In Spring 2017, Hereford held a presentation called “The Altered Mind,” which addressed how the use of drugs and alcohol can alter mental health in negative ways. The theater department created short videos about drug use that were aired during morning announcements. In response to the videos, students wrote about how drugs have affected their lives and what their “anti-drug” was on post-it notes, which were then displayed in the school hallway.
Washington County
Free Library
Hosted a special
display featuring books
that speak to mental
health problems that
teens struggle with on
daily basis.

Trash That Slur
Students at La
Plata High School
had a “Trash That
Slur” Campaign, pledging to not use
negative language toward others.

Steps for Hope Walk-A-Thon
Glen Burnie High School hosted a health
fair & walk-a-thon, distributing resources
to students and staff. More than a dozen
students presented their capstone projects
on mental health topics.

Prince George’s County
Prince George's County proclaimed May 1-7 as
Children's Mental Health Awareness Week!

Gratitude Grafitti
Students at Seventh District
Elementary School created
Gratitude Grafitti, displaying the
things that they are grateful for
and what makes them happy.

Baltimore County Public Schools Project Aware
Staff wore green to help raise awareness of
the importance of children's mental health!
Recognizing the importance of mental health awareness and the expressive power of artistic pursuits, Maryland’s First Lady, Mrs. Yumi Hogan, & the Children’s Mental Health Matters! Campaign partnered with Maryland Department of Health - Behavioral Health Administration, Maryland Department of Disabilities, Maryland State Department of Education and the public to celebrate Children’s Mental Health Awareness Week with a reception and week-long display at the Lowe House Office Building in Annapolis.

Celebrating Through Art: The First Lady's Mental Health Awareness Youth Art Display, highlighted students artwork inspired by what makes them feel mentally happy, healthy and hopeful.

― Your artwork is an expression of your genuine self. Each brush stroke or click of a camera is an act of portraying your thoughts as you see fit. In other words, you alone have the control to create your special identity through your artwork."

- First Lady Yumi Hogan
In 2017, 136 Community Champions helped us reach a diverse audience of families, caregivers, educators, providers and community members through many different channels.

**Honorary Chair of the 2017 Children’s Mental Health Matters! Campaign**
First Lady of Maryland, Mrs. Yumi Hogan

**Statewide Champions**
BHIPP – Maryland Behavioral Health Integration in Pediatric Primary Care
Center for School Mental Health, University of Maryland Department of Psychiatry
Department of Health and Mental Hygiene – Behavioral Health Administration
Maryland Association for Nonpublic Special Education Facilities
Maryland Department of Disabilities
Maryland State Department of Education
University of Maryland
University of Maryland, Baltimore County

**Community Champions**
4 the Healing in You, Inc.
Academy of FUN!
Access Carroll, Inc.
Adventist Behavioral Health
Alison J. Bomba, Psy.D.
Annapolis Pediatrics
Anne Arundel County Mental Health Agency
Anne Middaugh, Ph.D.
Art Works Now
ASI Allied Healthcare
Associated Catholic Charities
Baltimore Child Abuse Center
Baltimore City Child Care Resource Center
Baltimore County Public Schools
Bay Times
The Bay Pediatric Center
Behavioral Health System Baltimore
Boulevard Christian Church
Box Hill Pediatrics
Brook Lane Health Services
Carroll County Government – Department of Citizen Services
Carroll County Behavioral Health
Carroll County Health Department – Bureau of Prevention, Wellness and Recovery
Carroll County Local Management Board
Carroll County Youth Service Bureau
Cecil County Health Department
Center for Adoption Support and Education
Center for Child & Family Traumatic Stress at Kennedy Krieger Institute
Charles County Core Service Agency
Cheasapeake Life Center, Hospice of the Chesapeake
Cheasapeake Life Center, Hospice of the Chesapeake: Anne Arundel County
Cheasapeake Life Center, Hospice of the Chesapeake: Prince George’s County
Cheasapeake Health Care
Choptank Community Health
City of College Park Youth and Family Services
City of Hyattsville
Community Counseling and Mentoring Services, Inc.
Community Health Education and Research Corporation DBA Congruent Counseling Services, LLC
Corinth Community Redevelopment Resource Center, Inc.
Crossroads Community, Inc.
District Heights Family & Youth Services Bureau
Eastern Shore Crisis Response
Echo Resource Development
Emily Cook Therapy LLC
EveryMind
Family Support Services
Finksburg Counseling Services
FLI Graduate
FLI Participant & Foster Parent in Harford County, MD
Frederick County Public Schools
Full Gospel Baptist Church
GLSEN
Grassroots Crisis Intervention
Greenbelt CARES
Harford County Health Department Teen Diversion Program
HC DrugFree
The Hearing and Speech Agency
Hope Health Systems, Inc.
Howard County Health Department
Howard County Mental Health Authority
Howard County Office of Children and Families
Human Services Programs – Family Center Humanim
Innovative Therapeutic Services
In Reach
Jesse Klump Memorial Fund
Joe’s Movement Emporium
Kennedy Krieger Institute-Therapeutic Foster Care Program
Kenneth M. Klevanow & Associates, P.A.
Kent County Public Schools
The Key Bridge Foundation’s Community Conferencing Program
Key Point Health Services, Inc.
Laury’n’s Law
Maryland Chapter, American Academy of Pediatrics
Maryland Family Network
Maryland Family Resource, Inc.
Maryland Psychological Association
MDRAPP (Release Aging People in Prison)
Mental Health Association of the Eastern Shore
Mid Shore Behavioral Health, Inc.
Mindfully Anchored, Inc.
Montgomery County Department of Health and Human Services
MPB Group, Inc.
NAMI Metropolitan Baltimore
NAMI Prince George’s County
Nonprofit Prince George’s County
PACE Consulting
The Partnership for a Healthier Carroll County, Inc.
The Pathways Schools
Prince George’s County Health Department
Core Service Agency
Prince George’s Child Resource Center
Prince George’s County Department of Family Services, Children, Youth and Families Division
Prince George’s County Department of Social Services
Prince George’s County Public Schools
Prince George’s County Public Schools, Office of Student Services
The Promise Resource Center
Queen Anne’s County Department of Health
Queen Anne’s County Public Schools
Reid Temple Restoration Center, Inc.
RICA-Baltimore
Salisbury University
Salisbury University Social Work Department
Sheppard Pratt Health System
Sheppard Pratt Mobile Crisis Team
St. Mary’s County Public Schools
Town of Rock Hall
The Training Source, Inc.
Tri-County Youth Services Bureau, Inc.
Tuxedo Cat Design
University of Maryland Baltimore
University of Maryland School Psychology Graduate Program
Volunteer Mental Health Work-Group (Prince George’s County)
Walden Sierra
Washington County Free Library
Washington County Mental Health Authority
Worcester County Health Department and
Worcester County Local Management Board
Wraparound Maryland
Resources & Awareness Materials

89,139 Awareness Items Distributed

Including
- Pencils
- Bracelets
- Posters
- Bookmarks
- And more!

53,934 Campaign Resources Distributed

Including
- Educator & Family Resource Kits
- Resiliency Calendars
- Brochures
Following Children’s Mental Health Awareness Week, Community Champions and School Champions were invited to complete an online survey to share their local efforts and reviews of different aspects of their experience with the Campaign. Champion feedback will enable us to make Awareness Week even more impactful in the following years.

“Through the Campaign, students & families were greatly impacted. Parents found our events self-empowering & students became more vocal about their personal struggles.”

“Participating this year peeked the interest of students. Parents & staff are no longer mystified by the notion that mental health is important & that it matters.”

“Our collaborations on our UMBC campus and beyond to promote mental health awareness have been very meaningful in creating a more welcoming and inclusive community where everyone can see the light and love that we all share together.”

“It’s rewarding to know that through our activities, many have become more aware of the importance of addressing mental health problems as early as possible!”

“The various activities organized for our students helped to teach them about the importance of and to minimize the stigma often associated with mental health.”

Post-Campaign Reflections

Thank you to all of our Champions, supporters and friends for your hard work in reducing stigma and raising awareness around the importance of children’s mental health!
Thank you to all of our partners!

The Children's Mental Health Matters! Campaign is a collaboration of the Mental Health Association of Maryland and the Maryland Coalition of Families with support from the Maryland Department of Health - Behavioral Health Administration. The Campaign goal, with School & Community Champions across the state, is to raise public awareness around the importance of children's mental health.