

Children's
Mental
Health
Matters.org

A MARYLAND PUBLIC
AWARENESS CAMPAIGN

2017

Campaign Wrap-Up

*Celebrating Schools and
Communities across Maryland
that helped reduce stigma and raise
awareness around the importance
of children's mental health.*



Campaign Highlights

Each May, the Mental Health Association of Maryland (MHAMD) and the Maryland Coalition of Families (MCF) coordinate the Children's Mental Health Matters! Campaign (CMHM!). The Campaign connects with Maryland families and partners with schools and communities across the state to raise public awareness of the importance of children's mental health. It is our goal to educate individuals on how to recognize mental health problems and then connect families to the help and support they need, so that all children have the opportunity to be successful in school, at home, in the community, and in their future adult lives. In 2017, Children's Mental Health Awareness Week was celebrated May 1-7.

183,850+
students
reached through
participating
schools



2017 *was the*
NINTH
year of the
Campaign

550+
*Record high Campaign
participation from Schools &
Communities across Maryland.*



140,000+
awareness items
and materials
distributed



30,000+
*were reached in
May through the
Campaign's social
media accounts*

School Champions

Maryland schools were invited to participate in the Campaign by becoming a CMHM! School Champion. School Champion Coordinators were responsible for organizing an awareness raising or educational activity for Awareness Week. This year **445** schools across the state, with enrollment of more than **180,000** students, hosted dynamic and engaging events for schools and communities.

Allegany County

Fort Hill High School

Anne Arundel County

Annapolis Middle School
Archbishop Spalding High School
Arnold Elementary School
Berwyn Heights Elementary School
Broadneck High School
Central Elementary School
Four Seasons Elementary School
Glen Burnie High School
Hillsmere Elementary School
MacArthur Middle School
Oak Hill Elementary School
The Goddard School
The Pathways School
Windsor Farm Elementary School

Baltimore City

Abbottston Elementary School
Alexander Hamilton Elementary School
Arlington Elementary School
Arlington Middle School
Arundel Elementary School
Arundel Middle School
Augusta Fells Savage Institute
Baltimore City College
Baltimore Design School
Baltimore IT Academy
Baltimore School for the Arts
Bard High School Early College
Beechfield Elementary School
Beechfield Middle School
Belmont Elementary School
Ben Franklin High School
Brehms Lane Elementary School
Calverton Elementary School
Calverton Middle School
Carver Vocational Technical High School
Cecil Elementary School
Charles Carroll Barrister Elementary School
Cherry Hill Elementary School
Cherry Hill Middle School
City Neighbors Hamilton School
City Neighbors High School
City Springs Elementary School
City Springs Middle School
Coldstream Park Elementary School
Coldstream Park Middle School
Collington Square Elementary School
Collington Square Middle School
Commodore John Rodgers PK-8th
Dallas F Nicholas Sr. Elementary School

Dickey Hill Elementary School
Dickey Hill Middle School
Digital Harbor High School
Dr. Bernard Harris Senior Elementary School
Dr. Carter G. Woodson Elementary School
Dr. Carter G. Woodson Middle School
Dr. Martin Luther King Jr Elementary School
Dr. Martin Luther King Jr Middle School
Excel Academy at Francis M. Wood
Fort Worthington Elementary School
Fort Worthington Middle School
Franklin Square Elementary School
Franklin Square Middle School
Furley Elementary School
Gardenville Elementary School
Garrett Heights Elementary School
Garrett Heights Middle School
Gilmor Elementary School
Govans Elementary School
Grace Brethren Christian School
Green Street Academy
Guilford Elementary School
Guilford Middle School
Hamilton Elementary School
Hamilton Middle School
Harford Heights Elementary School
Harlem Park Elementary School
Harlem Park Middle School
Hazelwood Elementary School
Hazelwood Middle School
John Eager Howard at Westside
Judy Center at Harford Heights
KIPP Harmony
KIPP Ujima
Lakeland Elementary School
Lakeland Middle School
Leith Walk Elementary School
Leith Walk Middle School
Margaret Brent Elementary School
Margaret Brent Middle School
Medfield Heights Elementary
Moravia Park Elementary School
Moravia Park Judy Center
Morrell Park Elementary School
Morrell Park Middle School
NACA Freedom Academy II
NACA Freedom and Democracy II
New Era Academy
New Song Academy
North Bend Elementary School
Patterson Park Public Charter School
Pimlico Elementary School
Pimlico Middle School
REACH! Partnership School
Reginald F. Lewis High School
Renaissance Academy

RICA-Baltimore/Catonsville Educational Center
Rognel Heights Elementary School
Rognel Heights Middle School
Roland Park Elementary School
Roland Park Middle School
Roots and Branches
Samuel F.B. Morse Elementary School
SEED School of Maryland
Sinclair Lane Elementary School
Stadium School
Stueart Hill Academic Academy
Success Academy #855
The Baltimore Academy
Thomas Jefferson Elementary School
Thomas Jefferson Middle School
Vanguard Collegiate Middle School
Violetville Elementary School
Violetville Middle School
Walter P. Carter Elementary School
Walter P. Carter Middle School
Waverly Elementary School
Waverly Middle School
Western High School
Windsor Hills Elementary School
Windsor Hills Middle School
Woodhome Elementary School
Woodhome Middle School
Yorkwood Elementary School

Baltimore County

Arbutus Elementary School
Arbutus Middle School
Arrowhead Elementary School
Baltimore Highlands Elementary School
Battle Grove Elementary School
Bear Creek Elementary School
Bedford Elementary School
Berkshire Elementary School
Campfield Early Learning Center
Carney Elementary School
Carver Center
Catonsville Elementary School
Catonsville High School
Cedarmere Elementary School
Chadwick Elementary School
Charlesmont Elementary School
Chatsworth School
Chesapeake Terrace Elementary School
Church Lane Elementary School
Cockeysville Middle School
Crossroads Center Alternative School
Deep Creek Elementary School
Deep Creek Middle School
Dogwood Elementary
Dulaney High School
Dumbarton Middle School

Dundalk Elementary School
 Dundalk High School
 Dundalk Middle School
 Eastern Technical High School
 Edgemere Elementary School
 Edmondson Heights Elementary School
 Essex Elementary School
 Featherbed Lane Elementary School
 Franklin High School
 Franklin Middle School
 Fullerton Elementary School
 General John Stricker Middle School
 Glyndon Elementary School
 Golden Ring Middle School
 Grange Elementary School
 Gunpowder Elementary School
 Halethorpe Elementary School
 Hampton Elementary School
 Hawthorne Elementary School
 Hebbville Elementary School
 Hereford High School
 Hereford Middle School
 Hernwood Elementary School
 Hillcrest Elementary School
 Holabird Middle School
 Joppa View Elementary School
 Kingsville Elementary School
 Lansdowne Elementary School
 Lansdowne Middle School
 Loch Raven High School
 Logan Elementary School
 Lutherville Laboratory School
 Lyons Mill Elementary School
 Maiden Choice School
 Middle River Middle School
 Middlesex Elementary School
 Millbrook Elementary School
 New Town Elementary School
 New Town High School
 Norwood Elementary School
 Oakleigh Elementary School
 Oliver Beach Elementary School
 Orems Elementary School
 Owings Mills Elementary School
 Owings Mills High School
 Padonia International Elementary School
 Parkville High School
 Patapsco High School
 Perry Hall Elementary School
 Perry Hall Middle School
 Pikesville Middle School
 Pine Grove Elementary School
 Pine Grove Middle School
 Pot Spring Elementary School
 Powhatan Elementary School
 Prettyboy Elementary School
 Relay Elementary School
 Riderwood Elementary School
 Rodgers Forge Elementary School
 Rosedale Center
 Sandy Plains Elementary School
 Seventh District Elementary School
 Shady Spring Elementary School
 Southwest Academy
 Sparks Elementary School
 Sparrows Point High School
 Sparrows Point Middle School
 Stemmer's Run Middle School
 Stoneleigh Elementary School
 Sudbrook Magnet Middle School
 Summit Park Elementary School

Sussex Elementary School
 Timber Grove Elementary School
 Timonium Elementary School
 Villa Cresta Elementary School
 Vincent Farm Elementary School
 Warren Elementary School
 Wellwood International
 West Towson Elementary School
 Winand Elementary School
 Windsor Mill Middle School
 Winfield Elementary School
 Woodbridge Elementary School
 Woodlawn High School
 Woodlawn Middle School
 Woodmoor Elementary School

Calvert County

Northern Middle School
 Patuxent Appeal Elementary Campus

Caroline County

Colonel Richardson High School
 Colonel Richardson Middle School
 Denton Elementary School
 Federalsburg Elementary School
 Greensboro Elementary School
 Lockerman Middle School
 North Caroline High School
 Preston Elementary School
 Ridgely Elementary School

Carroll County

East Middle School
 Friendship Valley Elementary School
 Liberty High School
 Robert Moton Elementary School
 Westminster High School
 Winters Mill High School

Cecil County

Shorehaven School

Charles County

Barnhart Elementary School
 Berry Elementary School
 Brown Elementary School
 Craik Elementary School
 Davis Middle School
 Diggs Elementary School
 Gale-Bailey Elementary School
 Hanson Middle School
 Henson Middle School
 Higdon Elementary School
 Indian Head Elementary School
 J.C. Parks Elementary School
 Jenifer Elementary School
 La Plata High School
 Lackey High School
 Malcom Elementary School
 Martin Elementary School
 Mattawoman Middle School
 Matthew Henson Middle School
 Matula Elementary School
 Maurice J. McDonough High School
 McDonough High School
 Middleton Elementary School
 Milton M. Somers Middle School
 Mitchell Elementary School
 Mt. Hope Elementary School
 Mudd Elementary School

Neal Elementary School
 North Point High School
 Parks Elementary School
 Piccowaxen Middle School
 Robert D. Stethem Educational Center
 Ryon Elementary School
 Smallwood Middle School
 Somers Middle School
 St. Charles High School
 Stoddert Middle School
 T.C. Martin Elementary School
 Thomas Stone High School
 Turner Elementary School
 Wade Elementary School
 Westlake High School

Frederick County

Brunswick High School

Garrett County

Backbone Mountain Youth Center School
 Savage Mountain Youth Center

Harford County

Hall's Cross Roads Elementary School
 Hickory Elementary School
 Red Pump Elementary School
 Ring Factory Elementary
 Riverside Elementary School

Howard County

Long Reach High School
 Pointers Run Elementary School

Montgomery County

Alfred D. Noyes Children's Center
 Cloverly Elementary School
 Flora M. Singer Elementary School
 Glen Haven Elementary School
 JoAnn Leleck Elementary School
 John F. Kennedy High School
 Kensington Parkwood Elementary School
 Lois P. Rockwell Elementary School
 Maryvale Elementary School
 Oakland Terrace Elementary School
 Poolesville High School
 Quince Orchard High School
 Stone Mill Elementary School
 Summitt Hall Elementary School
 Foundation School of Montgomery County

Prince George's County

Accokeek Academy
 Adelphi Elementary School
 Allenwood Elementary School 388
 Andrew Jackson Academy
 Arrowhead Elementary School
 Baden Elementary School
 Barack Obama Elementary School
 Benjamin Foulis Creative & Performing Arts
 Benjamin Stoddert Middle School
 Benjamin Tasker Middle School
 Berwyn Heights Elementary
 Bladensburg Elementary School
 Bradbury Heights Elementary School
 Carole Highlands Elementary School
 Cesar Chavez Elementary School
 Charles Carroll Middle School
 Charles H. Flowers High School
 Cherokee Lane Elementary School

Chesapeake Math & IT Academy Public
 Charter School South
 Chillum Elementary Elementary School
 Clinton Grove Elementary School
 College Park Academy – High School Level
 College Park Academy – Middle School Level
 Cora L. Rice Elementary School
 Crossland High School
 Deerfield Run Elementary School
 Dora Kennedy French Immersion
 Doswell Brooks Elementary School
 Dr. Henry A. Wise Jr. High School
 Drew-Freeman Middle School
 Edward M. Felegy Elementary School
 Elizabeth Seton High School
 Fort Foote Elementary School
 Frederick Douglass High School
 Friendly High School
 G. James Gholson Middle School
 Glenn Dale Elementary School
 Glenridge Elementary School
 Green Valley Academy at Edgar Allan Poe
 Greenbelt Middle School
 Gwynn Park Middle School
 Heather Hills Elementary School
 High Bridge Elementary School
 Hollywood Elementary School
 Hyattsville Elementary School
 Hyattsville Middle School
 Imagine Lincoln Public Charter School
 Indian Queen Elementary School
 International High School at Largo Academy
 James Madison Middle School
 James Ryder Randall Early Childhood Wing
 James Ryder Randall Elementary School
 John Hanson Montessori School
 Judge Sylvania Woods Elementary School
 Kenmoor Middle School
 Largo High School
 Laurel Elementary School
 Lewisdale Elementary School
 MacArthur Middle School
 Margaret Brent Regional School
 Martin Luther King Jr. Middle School
 Mary Harris “Mother” Jones Elementary
 Melwood Elementary School
 Montpelier Elementary School
 Mt. Rainier Elementary School
 Oxon Hill Middle School
 Pointer Ridge Elementary School
 Port Towns Elementary School
 Potomac High School
 Potomac Landing Elementary School
 Princeton Elementary School
 Ridgcrest Elementary School
 Riverdale Elementary School
 Robert Frost Elementary School
 Robert R Gray Elementary School
 Rogers Heights Elementary School
 Rosa L. Parks Elementary School
 Rosaryville Elementary School
 Rose Valley Elementary School
 Samuel Chase Elementary School
 St. Pius X Regional School
 Stephen Decatur Middle School
 Suitland Elementary School
 Surrattsville High School
 Foundation School in Largo
 Thomas G. Pullen Creative Arts Academy
 Thomas Johnson Middle School
 Thurgood Marshall Middle School

Tulip Grove Elementary School
 Tzu Chi Academy
 University Park Elementary School
 Vansville Elementary School
 Walker Middle School
 Walker Mill Middle School
 Whitehall Elementary School
 William Beanes Elementary School
 William Paca Elementary School
 William W. Hall Academy
 William Wirt Middle School
 Woodmore Elementary School
 Woodridge Elementary School

Queen Anne’s County

Grasonville Elementary School
 Kennard Elementary School

Saint Mary’s County

Fairlead Academy
 Forrest Career and Technology Center
 Leonardtown Middle School

Somerset County

Princess Anne Elementary School
 Somerset Intermediate School

Talbot County

Easton High School
 St. Michaels High School
 St. Michaels Middle School

Washington County

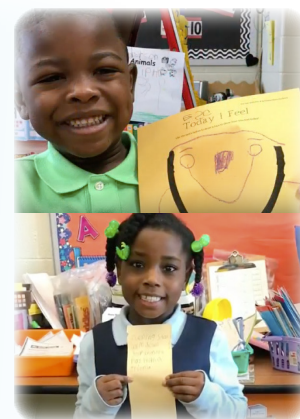
Head Start of Washington County – Elgin
 Head Start of Washington County – MLK
 Head Start of Washington County – Noland
 Head Start of Washington County – Shriver

School Champions of the Year

For the first time, the Children's Mental Health Matters! Campaign invited schools to submit information on their events and activities held during Awareness Week to be considered for the School Champion of the Year Award. We received many submissions and chose three exemplary Champions to be recipients of this honor. Three schools were selected for their outstanding work in helping raise awareness and reduce stigma around children's mental health within their school and community. Congratulations to the 2017 School Champions of the Year!

Elementary School Champion

Woodridge Elementary School, in Prince George's County, created a fun and thoughtful video that displayed all of the interactive activities planned by their School Champion Coordinator. The video captures photos and footage of students wearing green, creating cheers, coloring "Today I Feel" sheets, creating coping skills bookmarks, making educational posters on how to manage stress, participating in a Children's Mental Health Matters! school parade and having an overall school excitement for awareness week.



Middle School Champion



Students at St. Michaels Middle-High School, in Talbot County, heard mental health fact announcements during Awareness Week and were given pencils, bracelets and bookmarks. Students and staff were also invited to sign a pledge called "Stigma Free for Mental Health," which states: "I pledge to be considerate and sensitive to the needs of others. I pledge to use non-offensive language and behave in a respectful and empathetic manner both in and out of school." The Stigma Free Pledge hangs in the school to remind students of their commitment.

High School Champion

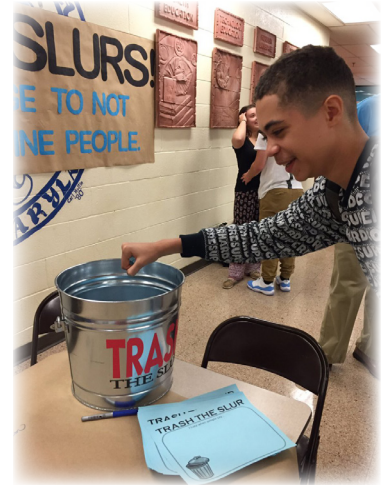
Hereford High School in Baltimore County addressed the problem of student drug use. In Spring 2017, Hereford held a presentation called "The Altered Mind," which addressed how the use of drugs and alcohol can alter mental health in negative ways. The theater department created short videos about drug use that were aired during morning announcements. In response to the videos, students wrote about how drugs have affected their lives and what their "anti-drug" was on post-it notes, which were then displayed in the school hallway.



Events



Washington County Free Library
Hosted a special display featuring books that speak to mental health problems that teens struggle with on daily basis.



Trash That Slur
Students at La Plata High School had a "Trash That Slur" Campaign, pledging to not use negative language toward others.



Steps for Hope Walk-A-Thon
Glen Burnie High School hosted a health fair & walk-a-thon, distributing resources to students and staff. More than a dozen students presented their capstone projects on mental health topics.



Prince George's County
Prince George's County proclaimed May 1-7 as Children's Mental Health Awareness Week!



Gratitude Grafitti
Students at Seventh District Elementary School created Gratitude Grafitti, displaying the things that they are grateful for and what makes them happy.



Baltimore County Public Schools Project Aware
Staff were green to help raise awareness of the importance of children's mental health!

Celebrating Through Art: The First Lady's Mental Health Awareness Youth Art Display



Recognizing the importance of mental health awareness and the expressive power of artistic pursuits, Maryland's First Lady, Mrs. Yumi Hogan, & the Children's Mental Health Matters! Campaign partnered with Maryland Department of Health - Behavioral Health Administration, Maryland Department of Disabilities, Maryland State Department of Education and the public to celebrate Children's Mental Health Awareness Week with a reception and week-long display at the Lowe House Office Building in Annapolis.

Celebrating Through Art: The First Lady's Mental Health Awareness Youth Art Display, highlighted students artwork inspired by what makes them feel mentally happy, healthy and hopeful.

"Your artwork is an expression of your genuine self. Each brush stroke or click of a camera is an act of portraying your thoughts as you see fit. In other words, you alone have the control to create your special identity through your artwork."

- First Lady Yumi Hogan



Community Champions

In 2017, 136 Community Champions helped us reach a diverse audience of families, caregivers, educators, providers and community members through many different channels.

Honorary Chair of the 2017 Children's Mental Health Matters! Campaign

First Lady of Maryland, Mrs. Yumi Hogan

Statewide Champions

BHIPP – Maryland Behavioral Health Integration in Pediatric Primary Care Center for School Mental Health, University of Maryland Department of Psychiatry Department of Health and Mental Hygiene – Behavioral Health Administration Maryland Association for Nonpublic Special Education Facilities Maryland Department of Disabilities Maryland State Department of Education University of Maryland University of Maryland, Baltimore County

Community Champions

4 the Healing in You, Inc.
Academy of FUN!
Access Carroll, Inc.
Adventist Behavioral Health
Alison J. Bomba, Psy.D.
Annapolis Pediatrics
Anne Arundel County Mental Health Agency
Anne Middaugh, Ph.D.
Art Works Now
ASI Allied Healthcare
Associated Catholic Charities
Baltimore Child Abuse Center
Baltimore City Child Care Resource Center
Baltimore County Public Schools
Bay Times
The Bay Pediatric Center
Behavioral Health System Baltimore
Boulevard Christian Church
Box Hill Pediatrics
Brook Lane Health Services
Carroll County Government – Department of Citizen Services
Carroll County Health Department
Carroll County Health Department – Bureau of Prevention, Wellness and Recovery
Carroll County Local Management Board
Carroll County Youth Service Bureau
Cecil County Health Department
Center for Adoption Support and Education
Center for Children, Inc.
The Center for Child & Family Traumatic Stress at Kennedy Krieger Institute
Charles County Core Service Agency
Chesapeake Life Center, Hospice of the Chesapeake
Chesapeake Life Center, Hospice of the

Chesapeake: Anne Arundel County
Chesapeake Life Center, Hospice of the Chesapeake: Prince George's County
Chesapeake Health Care
Choptank Community Health
City of College Park Youth and Family Services
City of Hyattsville
Community Counseling and Mentoring Services, Inc.
Community Health Education and Research Corporation DBA
Congruent Counseling Services, LLC
Corinth Community Redevelopment Resource Center, Inc.
Crossroads Community, Inc.
District Heights Family & Youth Services Bureau
Eastern Shore Crisis Response
Echo Resource Development
Emily Cook Therapy LLC
EveryMind
Family Support Services
Finksburg Counseling Services
FLI Graduate
FLI Participant & Foster Parent in Harford County, MD
Frederick County Public Schools
Full Gospel Baptist Church
GLSEN
Grassroots Crisis Intervention
Greenbelt CARES
Harford County Health Department Teen Diversion Program
HC DrugFree
The Hearing and Speech Agency
Hope Health Systems, Inc.
Howard County Health Department
Howard County Mental Health Authority
Howard County Office of Children and Families
Human Services Programs – Family Center
Humanim
Innovative Therapeutic Services
In Reach
Jesse Klump Memorial Fund
Joe's Movement Emporium
Kennedy Krieger Institute-Therapeutic Foster Care Program
Kenneth M. Klebanow & Associates, P.A.
Kent County Public Schools
The Key Bridge Foundation's Community Conferencing Program
Key Point Health Services, Inc.
Laurn's Law
Maryland Chapter, American Academy of Pediatrics

Maryland Family Network
Maryland Family Resource, Inc.
Maryland Psychological Association
MDRAPP (Release Aging People in Prison)
Mental Health Association of the Eastern Shore
Mid Shore Behavioral Health, Inc.
Mindfully Anchored, Inc.
Montgomery County Department of Health and Human Services
MPB Group, Inc.
NAMI Metropolitan Baltimore
NAMI Prince George's County
Nonprofit Prince George's County
PACE Consulting
The Partnership for a Healthier Carroll County, Inc.
Pathways HT-TAY Program
The Pathways Schools
Prince George's County Health Department Core Service Agency
Prince George's Child Resource Center
Prince George's County Department of Family Services, Children, Youth and Families Division
Prince George's County Department of Social Services
Prince George's County Public Schools
Prince George's County Public Schools, Office of Student Services
The Promise Resource Center
Queen Anne's County Department of Health
Queen Anne's County Public Schools
Reid Temple Restoration Center, Inc.
RICA-Baltimore
Salisbury University
Salisbury University Social Work Department
Sheppard Pratt Health System
Sheppard Pratt Mobile Crisis Team
St. Mary's County Public Schools
Town of Rock Hall
The Training Source, Inc.
Tri-County Youth Services Bureau, Inc.
Tuxedo Cat Design
University of Maryland Baltimore
University of Maryland School Psychology Graduate Program
Volunteer Mental Health Work-Group (Prince George's County)
Walden Sierra
Washington County Free Library
Washington County Mental Health Authority
Worcester County Health Department and Worcester County Local Management Board
Wraparound Maryland

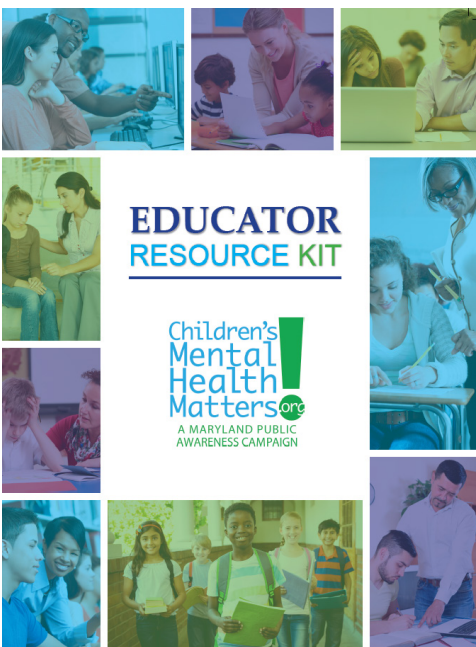
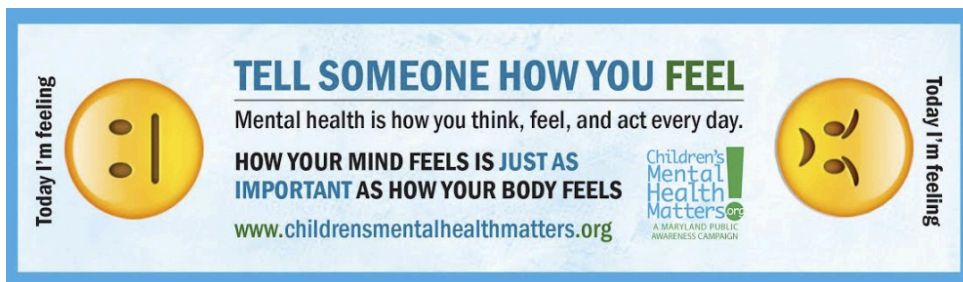
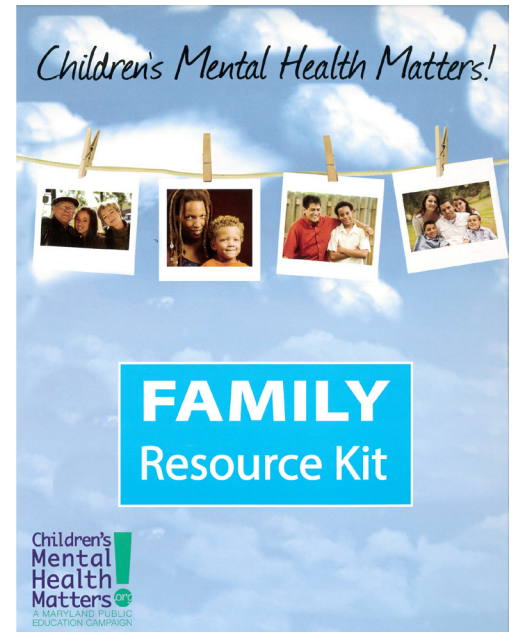
Resources & Awareness Materials

89,139

Awareness
Items
Distributed

Including

- Pencils
- Bracelets
- Posters
- Bookmarks
- And more!



53,934

Campaign
Resources
Distributed

Including

- Educator & Family Resource Kits
- Resiliency Calendars
- Brochures

Post-Campaign Reflections

Following Children's Mental Health Awareness Week, Community Champions and School Champions were invited to complete an online survey to share their local efforts and reviews of different aspects of their experience with the Campaign. Champion feedback will enable us to make Awareness Week even more impactful in the following years.

"Through the Campaign, students & families were greatly impacted. Parents found our events self-empowering & students became more vocal about their personal struggles."



"Participating this year peaked the interest of students. Parents & staff are no longer mystified by the notion that mental health is important & that it matters."



"Our collaborations on our UMBC campus and beyond to promote mental health awareness have been very meaningful in creating a more welcoming and inclusive community where everyone can see the light and love that we all share together."

"It's rewarding to know that through our activities, many have become more aware of the importance of addressing mental health problems as early as possible!"



"The various activities organized for our students helped to teach them about the importance of and to minimize the stigma often associated with mental health."

Thank you to all of our Champions, supporters and friends for your hard work in reducing stigma and raising awareness around the importance of children's mental health!

Thank you to all of our partners!



1301 York Road, Suite 505
Lutherville, MD 21093
443.901.1550 | www.mhamd.org



10632 Little Patuxent Parkway, Suite 234
Columbia, MD 21044
410.730.8267 | www.mdcoalition.org

The Children's Mental Health Matters! Campaign is a collaboration of the Mental Health Association of Maryland and the Maryland Coalition of Families with support from the Maryland Department of Health - Behavioral Health Administration. The Campaign goal, with School & Community Champions across the state, is to raise public awareness around the importance of children's mental health.

WWW.CHILDRENSMENTALHEALTHMATTERS.ORG