



YUMI HOGAN
FIRST LADY

STATE OF MARYLAND
OFFICE OF THE GOVERNOR

Dear School Champion,

As Honorary Chair of the 2020 Children's Mental Health Matter's! Campaign, I am excited to invite your school or program to submit artwork for consideration to Celebrating Through Art: The First Lady's Mental Health Awareness Youth Art Display. Selected artwork will be on display at the Lowe House Building in Annapolis with a reception on May 4, 2020.

Joining numerous other events throughout the state recognizing Children's Mental Health Awareness Week and Mental Health Awareness Month, this display will showcase artwork created by Maryland children and youth expressing something that makes them feel happy, healthy or hopeful. It is held in partnership with the Maryland Department of Disabilities, the Maryland State Department of Education and many other local and statewide supporters. The Campaign, now in its 12th year, is organized by Maryland Coalition of Families and the Mental Health Association of Maryland with support provided by the Maryland Department of Health – Behavioral Health Administration.

Please find additional details and artwork specifications attached. **The deadline for each school or program to submit one piece of artwork is March 13, 2020.**

Please contact Kirsten Robb-McGrath at Kirsten.Robb-McGrath@maryland.gov or 410-767-3656 if you have any questions about Celebrating Through Art: The First Lady's Mental Health Awareness Youth Art Display.

I hope you will take advantage of this exciting opportunity to help raise awareness of the importance of children's mental health and look forward to seeing what your students create!

Sincerely,

Yumi Hogan
First Lady of Maryland

Celebrating Through Art

The First Lady's Mental Health Awareness Youth Art Display

Maryland Schools Invited to Showcase Artwork at the State Capital

May 3rd through 9th is Children's Mental Health Awareness Week in 2020. Recognizing the importance of mental health awareness and the expressive power of artistic pursuits, Maryland's First Lady, Mrs. Yumi Hogan, invites children and youth to participate in a statewide art project. Children and youth are asked to create artwork expressing something which makes them feel joyful, healthy, and/or optimistic. **A selection of artwork will be showcased in Annapolis at the First Lady's Mental Health Awareness Youth Art Display either digitally or in person.** We invite your school to participate!

Artwork Specifications

One piece of artwork per student may be submitted.

Imagery:

- Expresses something which makes the child or youth feel **happy, healthy and hopeful**
- Conveys an inspiring, positive message

Format:

- On paper either **11" x 17" or 13" x 19"** in size
- **Two-dimensional** artwork only
- Submitted on **one piece of paper**
- A **consent** form must be submitted with the selected art piece
- The submission should include a separate sheet of paper with a **title for the piece, a few sentences describing the artwork, and how it conveys the theme of the show**

Questions? Contact:

Kirsten Robb-McGrath
Kirsten.Robb-McGrath@maryland.gov
410.767.3660

Submit Artwork To:

Maryland Department of Disabilities
Attn: Kirsten Robb-McGrath
217 Redwood Street
Suite 1300
Baltimore, MD 21202

Deadline: March 13, 2020



www.ChildrensMentalHealthMatters.org

***Important Note:** The Children's Mental Health Matters! Campaign Poster is selected in December in partnership with Maryland Association of Nonpublic Special Education Facilities (MANSEF) and is part of a different submission process. For questions, please contact Maryland Coalition of Families at (410) 730-8267

SUBMIT THIS FORM WITH ARTWORK

CONSENT TO USE ARTWORK FOR THE 2020 CHILDREN'S MENTAL HEALTH MATTERS! CAMPAIGN & CELEBRATING THROUGH ART: THE FIRST LADY'S MENTAL HEALTH AWARENESS YOUTH ART DISPLAY

THIS FORM MUST BE SUBMITTED WITH ALL ARTWORK AND FOR EACH ARTIST

I/we hereby authorize MCF, MDOD, MSDE, and MHAMD to use the artwork of _____ for the purpose of raising awareness of children's mental health and sharing the work of children and youth. Any additional use of the art outside of the purpose stated, will not be permitted without my/our authorization.

In consenting to the use of the art, I/we agree to hold MCF, MDOD, MSDE, and MHAMD harmless and hereby release the organizations and directors, officers, agents, employees from any liability arising, in whole or in part, from any potential claims I/we may have as a result of the use of the artwork.

In granting permission, I agree to the following:

- Allow the artwork to be used by the Children's Mental Health Matters! Campaign in print, online, and displayed for Campaign awareness materials that will be distributed throughout the state in celebration of Children's Mental Health Awareness Week
- Allow the artist's first name, age and school name only to be used to label artwork chosen for display online or in the gallery
- Allow the artist's photograph/image to be used in Campaign, MCF, MSDE, MDOD, and/or MHAMD materials.
- Allow the artwork to be retained by the campaign for future publicity surrounding mental health awareness
 Check here if the artist would like artwork returned. The artist, school, or program is responsible for making arrangements to retrieve artwork by May 25th and the campaign takes no responsibility for damage incurred.

The Campaign, MCF, MDOD, MSDE and MHAMD will not disclose any additional information about the artist or his/her family unless the family grants specific permission for an interview or article.

By my signature below, I acknowledge that I have read and understood all of the above statements.

Youth Signature

Date

Parent/Guardian's Signature

Parent's Phone #/Email

Date

PLEASE COMPLETE FULLY IN PRINT OR TYPE FOR EACH INDIVIDUAL SUBMISSION:

Artist's First & Last Name: _____ Age of Artist: _____

Artist's School or Program: _____

County School or Program resides in: _____

Title of Art Piece: _____

Name of School/Program Representative: _____

Email Address of School/Program Representative: _____

Check if you may be interested in describing your artwork during the program at the First Lady's Reception

Celebrating Through Art

The First Lady's Mental Health Awareness Youth Art Display

Maryland Schools Invited to Showcase Artwork at the State Capital

In an effort to raise public awareness of children's mental health, the Children's Mental Health Matters! Campaign, in partnership with the Maryland Department of Disabilities and the Maryland State Department of Education, will showcase artwork created by Maryland children and youth expressing something that makes them feel happy, healthy and/or hopeful. The Campaign is organized by the Maryland Coalition of Families for Children's Mental Health (MCF) and the Mental Health Association of Maryland (MHAMD) with support provided by the Maryland Department of Health-Behavioral Health Administration.

The theme of the artwork is expression of something which makes the youth feel happy, healthy and/or hopeful.

1. The Campaign will solicit artwork from schools or agencies serving children and youth in Maryland and invites each school or program to provide original artwork by a child or children in their school or program.
2. The school or agency may determine for themselves how to solicit artwork, such as a school wide mental health art project, a class project, a poster contest, or other project in keeping with the theme.
3. **Each school or program is invited to submit one piece of artwork per student** which best reflects the theme for display at the *First Lady's Mental Health Awareness Youth Art Display* in Annapolis.
4. Artwork may also be displayed throughout the state and in electronic and print materials of the Campaign, MCF, MDOD, MSDE, and MHAMD.
5. **Not all artwork that is submitted will be displayed.** The artist(s) whose work is selected to appear in Annapolis will be invited to view the display along with their family, friends, and staff from the agency/school.
6. Consent forms must be obtained for each child who submits artwork to the campaign.
7. Publicized artwork will include the artist(s)' first name(s) and age(s). *See consent form.*
8. The school/agency's name will also be included in promotion.
9. Original artwork specifications:
 - Conveys an inspiring, positive message from a child or youth in a colorful, eye-catching manner
 - The submission should include a separate sheet of paper with a title for the piece and a few sentences describing the artwork and how it conveys the theme of the show
 - On paper, either 11" x 17" or 13" x 19" in size
 - Two-dimensional artwork only
 - Artwork should be submitted on one sheet of paper
10. Original artwork must be submitted to the below address by **March 13, 2020**.

Artwork or questions may be sent to:

Kirsten Robb-McGrath
Maryland Department of Disabilities
217 Redwood Street, Suite 1300
Baltimore, MD 21202

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410.767.3660